

## CHALLENGE

# Efficient and environmentally-friendly product removal

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A large scale plant-based food production company had 110 transfer trailers of packaged food products sitting unused in temperature-controlled facilities across the US. The food production company needed to dispose of this unused product efficiently and in an environmentally friendly way.



## SOLUTION

# Deploying a dependable process (with our vendor network)

Rubicon deployed our network of food waste vendors that can accept packaged material to implement a consistent process. Since Jan 2021, we have responsibly disposed of 1,137 tons of product for the customer. In 2022 we started helping them recycle packaging and have diverted 15.5 tons of plastic and cardboard packaging by mid-year.

## RESULTS

**Diversion**

Diverted 842 tons of food waste from landfills, avoiding 566 tons carbon dioxide emissions which is the equivalent of 735 acres of US forest or 1,316 barrels of oil.

**Certification**

Provided Certificates of Destruction for all products.

**Implementation**

Coordinated all hauler and disposal operations.

**Transparency**

Enhanced access to service data and sustainability reporting.

