

CHALLENGE

Less expensive, more sustainable ways to manage waste.

With three divisions and 90 total distribution centers spread across the United States, a leading food and beverage distributor needed a waste management partner that could analyze and optimize dozens of locations, with cost and sustainability as the primary focus. In addition to its brick and mortar distribution centers, the company's fleet of trucks was also creating large amounts of waste, adding to the centers' already high waste bills.



SOLUTION

A streamlined waste stream process to save money.

The Rubicon team analyzed each distribution center's existing processes and equipment, implementing procedures to streamline the company's waste and ultimately, save money. Rubicon also identified and onboarded multiple new vendors for the customer's soda and beer divisions to ensure proper and complete product destruction in all of their markets.

RESULTS

**Savings**

Saved centers hundreds of dollars monthly, with a total of 5% savings across the entire portfolio

**Diversion**

Increased companywide diversion rate to 37%, with the soda division achieving a high of 58% diversion

**Implementation**

Outfitted locations with balers and implemented comprehensive organics program

**Reporting**

Provided locations with consolidated reporting and flexible billing

**Single Stream**

Implemented single stream recycling and waste disposal services for warehouses and large truck fleets

