RUBICON

SUSTAINABILITY REPORTING

Insights into how much it really costs to manage your waste
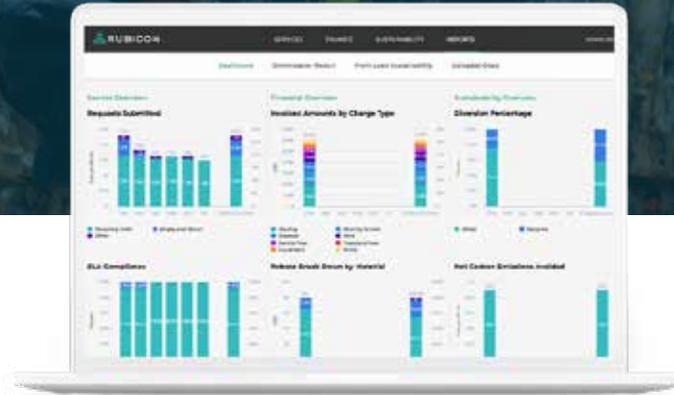
DETAILED REPORTING

Save money, meet your sustainability goals, and more

Rubicon provides complete oversight and smarter management of your waste and recycling activities, applying our technology and extensive vendor network to find new uses for your waste while automating and simplifying your processes—from matching you with the right haulers to consolidating your billing.

See up to double-digit percentage savings on your waste bills

Spend less time on waste and more time on your business

Uncover hidden savings while gaining recognition as a sustainable business

CAPABILITIES AND BENEFITS

Be part of the movement

By joining Rubicon and our extensive network in our mission to end waste, you'll have a powerful, positive impact on your business and the planet.

See your progress

Use our intuitive RUBICONConnect™ app to understand your sustainability progress at a glance, with detailed, customized reporting by waste type, time period, and more.

Make a bigger difference

Capitalize on Rubicon's vast network and group buying power to maximize your recyling efforts and outcomes while minimizing your recycling costs.

The intersection of waste and carbon

Rubicon uses two resources from the EPA to help customers with their reporting and decision-making data needs.

In RUBICONConnect, customers can gain insights into the total amount of waste they generate by material and site and understand how that impacts their environmental footprint as it relates to waste.

EPA Warm

Rubicon provides customers with their net carbon emissions avoided using the EPA's Waste Reduction Model (WARM) to essentially answer the question of "How much carbon am I avoiding by recycling instead of landfilling this material?"

EPA Emission Factors Hub

Rubicon also provides customers with their Scope 3 Category 5 Waste Generated in Operations emissions using the EPA's Emission Factors Hub's waste emissions factors. This total represents the carbon emissions from the disposal and treatment of waste generated in each customer's owned or controlled operations and can be used to support voluntary reporting under the GHG Protocol.

Recognition and ratings

Use your reporting data to participate in public sustainability ratings programs for enhanced brand recognition.

Carbon Disclosure Project

The only global system for companies and cities to measure, share, and manage vital environmental information

Sustainability Accounting Standards Board

SASB Standards guide the disclosure of financially material sustainability information by companies to their investors. Available for 77 industries, the Standards identify the subset of environmental, social, and governance (ESG) issues most relevant to financial performance in each industry

Global Impact Investing Rating System

A comprehensive, transparent system, powered by B Lab, that uses ratings and analytics to assess the social and environmental impact of companies and funds

Global Reporting Initiative

A comprehensive reporting framework widely used by organizations worldwide to measure economic, environmental, and social sustainability

LEED

Rating systems that provide standards for reducing the environmental impact of buildings—including reducing the amount of waste sent to landfills, disposing of hazardous materials safely, and implementing recycling programs

TRUE Zero Waste

A system that enables facilities to define, pursue, and achieve their zero-waste goals, cutting their carbon footprint and supporting public health