



CASE STUDY | REAL ESTATE

Boulevard Realty



Challenges

After moving to a new location, Boulevard Realty found that their previous waste and recycling company was too expensive, and didn't have enough insights on why its billing kept going higher and higher. Boulevard Realty wanted to work with a company that was both reliable and able to work around their schedule and preferred pick-up times for hauling their waste.

Value Created

- Rubicon offered consistent service since day one, working directly with Boulevard Realty and its network of haulers to ensure that pick-ups were always convenient.
- Rubicon gave Boulevard Realty key pricing and service transparency that it never had earlier.
- Boulevard Realty was able to move away from their prior waste contract thanks to Rubicon handling the transition process from beginning to end.
- Post Hurricane Harvey, Boulevard Realty is able to use some of their savings from working with Rubicon to give back to the local community in Houston.



Trash is one of the last things we want to think about as part of our day-to-day. That said, we want to be fully compliant with all the waste and recycling laws, and have our trash contract serviced properly. Rubicon came in and gave us an exceptional deal tied to service and price, and handled all of the transition work for us as well. They made the process painless and we are able to take some of the extra money we save and give it back to the Houston community.

Marianne Terrell
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