

CHALLENGES

How to stay compliant with local regulations and reduce costly regulated waste expenses



Nearly every industry handles universal waste. From fluorescent light bulbs to batteries, everyday objects can have a harmful effect on the environment if they are not properly recycled. Five Below, a specialty discount store chain with 1,100+ locations around the US, turned to Rubicon to help stay informed on and compliant with local regulations, and reduce the costs associated with regulated waste. They also hoped to improve sustainability efforts and divert more waste from landfill.

- 1 Staying compliant with local regulations
- 2 Diverting waste from landfill
- 3 Minimizing costly regulated waste expenses



SOLUTION



Rubicon partners with g2 revolution to access their 400,000 sq ft of certified zero waste to landfill facilities. Rubicon and g2 use innovative methods to recycle or reuse returned, recalled, leaking/damaged, or overstocked usable consumer chemical products and use existing federal and state regulatory pathways to prevent regulated waste disposal.

WHAT DO WE RECOVER?



Cosmetics



Hand sanitizer



Lamps and light bulbs



Aerosol cans



Electronics



Regulated waste brokeraage

PROGRAM DATA*

100

locations on g2 programs

779

containers received in 2022

21,476

pounds of electronics recycled

31,492

pounds of all materials recycled

*Data since inception in 2017

BENEFITS OF RECYCLING VS. REGULATED WASTE DISPOSAL

- Improved corporate sustainability reporting
 - Fewer training requirements for your employees
 - Cost savings in compliance fees and disposal expenditures
 - Reduced corporate long-term risk exposure
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Feed the Future partnership

Five Below's recycling programs contributed to 14,000+ meals in their local communities through our Feed the Future partnership with local food banks.

Rubicon can help you ensure that your hard-to-recycle and/or regulated materials are handled properly. Our team of experts will connect you with certified handlers, identify opportunities for savings, and develop a sustainable system of waste and recycling that benefits your business, the environment, and your local community.

- Decrease landfill waste
- Improve your sustainability story
- Give back to communities through donations and meals

Learn more and contact us today at rubicon.com