

## CHALLENGES

# How to stay compliant with local regulations and reduce costly regulated waste expenses

Nearly every industry handles universal waste. From fluorescent light bulbs to batteries, everyday objects can have a harmful effect on the environment if they are not properly recycled. A grocery store chain with 500+ locations around the US turned to Rubicon to help stay informed on and compliant with local regulations, and reduce the costs associated with regulated waste. They also hoped to improve sustainability efforts and divert more waste from landfill.

- 1 Staying compliant with local regulations
- 2 Diverting waste from landfill
- 3 Minimizing costly regulated waste expenses



**SOLUTION**

Rubicon partners with g2 revolution to access their 400,000 sq ft of certified zero waste to landfill facilities. Rubicon and g2 use innovative methods to recycle or reuse returned, recalled, leaking/damaged, or overstocked usable consumer chemical products and use existing federal and state regulatory pathways to prevent regulated waste disposal.

**WHAT DO WE RECOVER?**

Consumer chemical products (CCP)



Batteries



Lamps and light bulbs



Aerosol cans



Electronics



Regulated waste brokerage

**PROGRAM DATA \*****535**

locations on g2 programs

**681**

containers received in 2022

**24,804**

pounds diverted from landfill

**2,182**

containers of regulated waste processed

\*Data since inception in 2018

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## **BENEFITS OF RECYCLING VS. REGULATED WASTE DISPOSAL**

- Improved corporate sustainability reporting
  - Fewer training requirements for your employees
  - Cost savings in compliance fees and disposal expenditures
  - Reduced corporate long-term risk exposure
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### **Feed the Future partnership**

The grocery chain's recycling programs contributed to 48,000+ meals in their local communities through our Feed the Future partnership with local food banks.

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Rubicon can help you ensure that your hard-to-recycle and/or regulated materials are handled properly. Our team of experts will connect you with certified handlers, identify opportunities for savings, and develop a sustainable system of waste and recycling that benefits your business, the environment, and your local community.

- Decrease landfill waste
- Improve your sustainability story
- Give back to communities through donations and meals

Learn more and contact us today at [rubicon.com](https://rubicon.com)